



## **PAC | PAW AID CAMPAIGN**

We create campaigns that deliver measurable  
business and social results.

*Sell more thanks to a product with a story.  
And at the same time, help animal shelters.*

# Why PAC?

- **The company gains a competitive advantage. The product gets a strong social story.**
- **Customers choose a brand with a positive impact. The shelter receives regular support.**

*One product. Three positive impacts.*



# How does PAC work?

**The customer does not just buy a product, but becomes part of a positive change.**

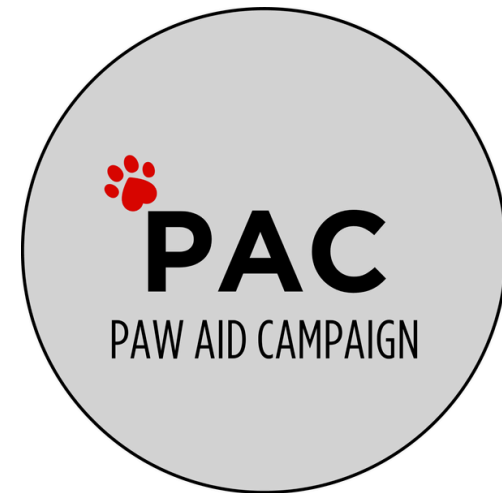


- *Look for the PAC badge.*
- *A portion of every purchase goes directly to an animal shelter.*
- *Customers make a difference at no extra cost.*



## PRODUCT BADGE

Differentiate your product on the shelf or in an e-shop.



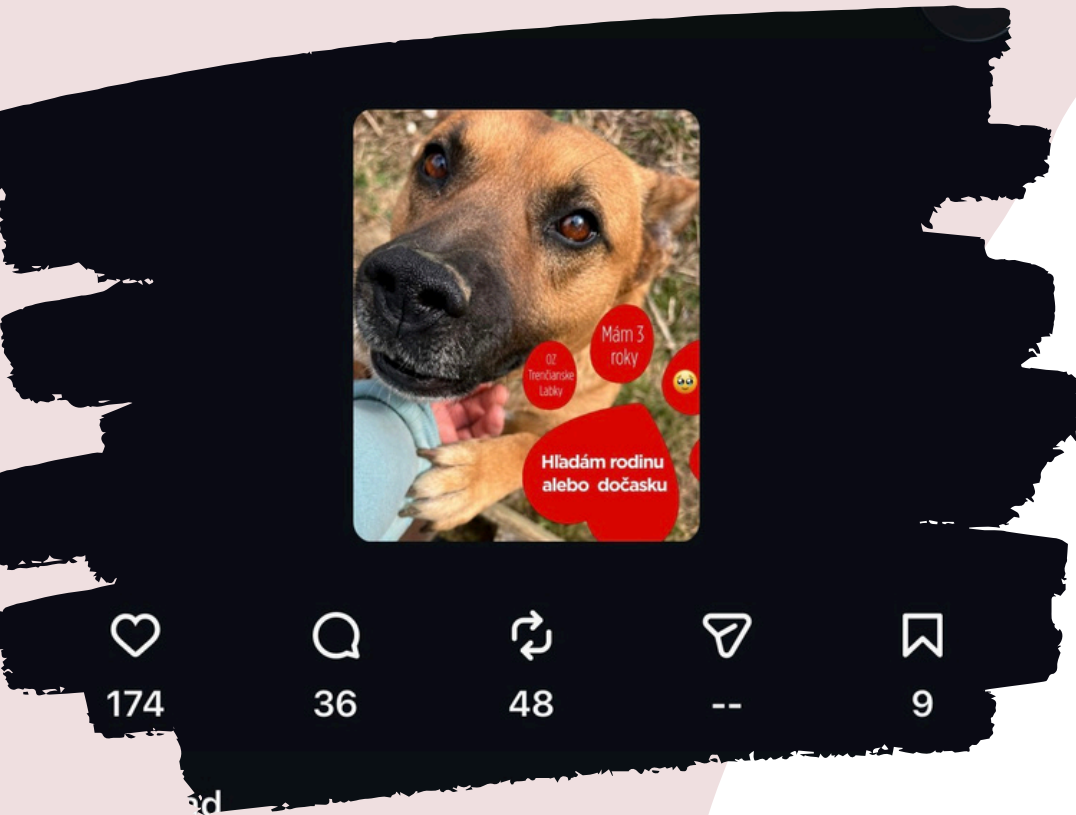
## VISIBILITY

Promotion on PAC social media.



## CUSTOMER TRUST

More benefits, fewer descriptions.



ORGANIC REACH  
126 500 PEOPLE IN 24  
HOURS WITH THE PROFILE  
@PAC\_PREUTULKY

**126.5k**

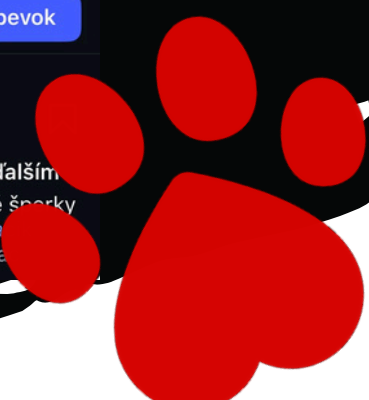
*Story of a dog with  
a happy ending who found  
a family.*

Pozretia	Oslovené účty
126,489	102,245
Návštevy profilu	Sledovania
58	7

18 200 PEOPLE  
ORGANICALLY

18.2k

PILOT COLLABORATION  
**PAC x TAJEMSTVÍ VE ŠPERKU.**





**PAC**

# Why join?

- Differentiate yourself from competitors,
- build a stronger brand,
- create authentic social media content,
- gain positive PR,
- CSR without complicated administration,
- give customers a reason to choose you.

# How to get started?

- ✓ Choose a product.
- ✓ Set the support amount.
- ✓ We provide the PAC badge.
- ✓ We launch communication.
- ✓ Together we help.

*Our partnership can be launched within just a few days.*



START PARTNERSHIP WITH  
PAC WITHIN 7 DAYS.

# CONTACT

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